

Joshua Anthony Labovitz, 52-1-322-294-5968, joshuafitsayulita@gmail.com

#### Education

1995, BA American Studies, Miami University, Oxford OH  
1998-Present, PFT Certified, American Council on Exercise (ACE)  
1998-Present, CPR/AED Certified, American Heart Association (AHA)  
1999 PFT Certified, International Weightlifting Association (IWA)  
2004 PFT Certified, International Sports Medicine Association (ISMA)  
2014 GFT Certified, Professional Golf Fitness Association (PGFA)

#### Work Experience

2022- Present, Founder, Owner, Operator, Head Trainer  
JoshuaFit and The Train Station, Sayulita, MX  
Created, own and operate Sayulita's first private and professional personal training studio. Complete with club quality equipment and the finest of amenities, The Train Station and Joshuafit exist to offer the highest standard of private personal fitness training in the entire Bay Of Banderas.

2016-2022, Founder, Owner, Operator, Head Trainer  
Josh Anthony Fitness, Riviera Nayarit, MX  
Created, owned and operated this private personal fitness training business and professional personal training studio, focusing on customized, one-on-one personal fitness training and signature group fitness classes in the Mexican seaside towns of Sayulita, Punta Mita, and Litibu. Josh Anthony Fitness exists to eliminate the barriers faced by individuals looking to achieve specific health and fitness goals by using a common sense, educated, simplified and proven method of wellness and fitness.

2006-2016, Founder, Owner, Operator, Head Trainer  
MexiFit, Sayulita, Nayarit, MX  
Created, owned and operated MexiFit: a personal training, fitness consulting, and group exercise business in Sayulita, Litibu and Punta Mita, Mexico (The Riviera Nayarit). In addition to marketing, management, sales and operational duties, I created and taught an increasingly popular total body workout class, known as Power Ropes. MexiFit also maintained an exclusive one-on-one client base, while consulting on gym designs for private homes and corporate resorts.

2002-2006, Founder, Owner, Operator, Head Trainer  
Blackhawk Street Fitness and Six2 Personal Fitness, Chicago Illinois  
Personally built, owned and operated this 3,500 square foot private training facility, while owning, operating, and training for Six2 Personal Fitness, my 60 hour/week personal training business within the facility. Responsibilities included membership sales, facility design, equipment selection, operations design, management, marketing, and head trainer duties. Blackhawk Street Fitness Center also hosted 5 other professional personal training businesses. After 4 years of increasing yearly net profits, I accepted an offer of sale for both businesses.

2000-2002, Founder, Owner, Operator, Head Trainer

The Training Loft, Chicago Illinois

Personally built, owned and operated this 2,000 square foot private fitness training studio in downtown Chicago. Developed and maintained a personal training business with a client base of 40-60 hours per week, while hosting 2 other training businesses in the space. In addition to conducting client assessments, developing workout programs, and personally training clients to reach their health and fitness goals, was also responsible for marketing, sales, operations, and management of the facility. After 2 years in this location the business was moved to a larger facility.

1998-2000, Personal Fitness Trainer, Sales Associate, Manager On Duty

Studio One-On-One, Chicago Illinois

Studio One-On-One combined professional fitness training with an exclusive state of the art private fitness facility. Main duties included Head Trainer, facility Manager, sales, and creating marketing strategies to attract new business. Was able to double our client base within my first year of employment. After 2 years I chose to open my own fitness facility in downtown Chicago.

1996-1998, Professional Development Candidate

Club Sports International/Athletic Club Illinois Center, Chicago Illinois

Completed a 12-month Department Director training program at the Athletic Club Illinois Center, a 120,000 square foot, athletic club in downtown Chicago. The program goal was to learn the entire operations of an exclusive athletic club, and then head a department: sales, customer service, operations/maintenance, accounting, spa, and fitness. The position also included acting as Manager On Duty (MOD) for the entire facility, front line customer service, floor design, equipment selection and private fitness training. Members included Michael Jordan, Scottie Pippen and Mayor Richard Daley. Upon completion I chose to enter the Fitness Department.

Other Relevant Experience

2003-Present, Real Estate Development and Sales: independently bought, sub-divided, developed and sold several properties in Southwest Michigan, Chicago, and Sayulita Mexico. AMPI (Mexican Association of Realtors) certified real estate agent in 2020.

2008-2009, Surf Shop Creator and Owner: independently designed, developed, and created Quiverito surf shop in Sayulita Mexico. Responsible for all sales, marketing, and daily operations. After showing profits within the first 3 months, the shop was sold after receiving multiple offers to purchase.

2010-2014, Part-Time Tequila Sales Representative: independently sold and distributed Tequila Luna Nueva in the Riviera Nayarit region of Mexico, with a focus on attracting new investors for the company.

2016-2017, Executive Sales Representative at AMS (Adecka Mitsubishi Stabilizers):  
outside/traveling sales position, representing a leading company in the chemical/pvc industry,  
selling stabilizers for PVC and vinyl applications; responsible for servicing a 5 state territory with  
a 51 company client base, acquiring new clients/sales, preparing monthly reports, and helping  
to grow the business.

#### Activities and Interests

business/product creation, fitness training, golf, surfing, ice hockey, snowboarding, animal  
rescue, travel, 85% fluent in Spanish